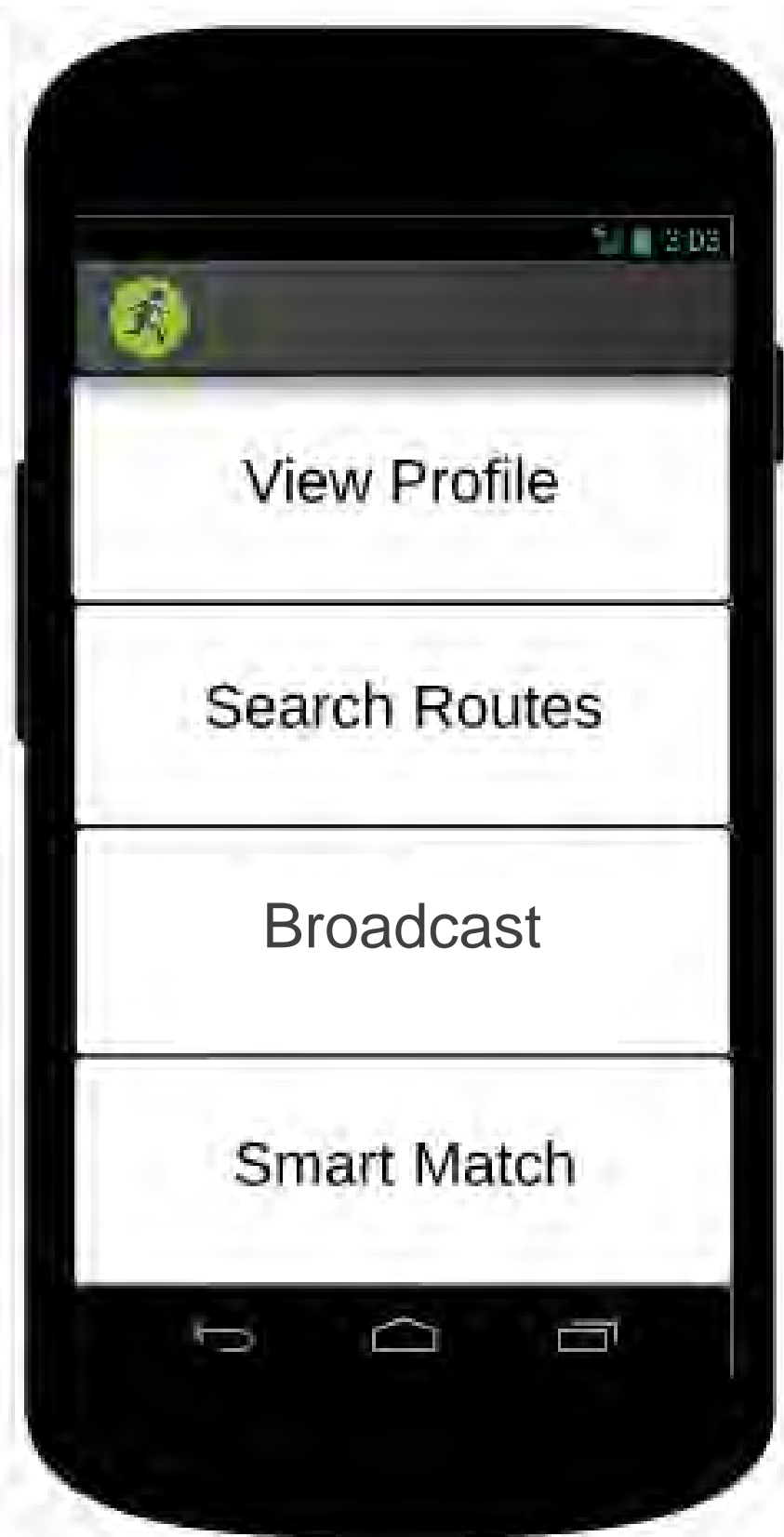




Running With Friends

Find companions | Easy scheduling | Stay motivated



The Problem

- Feeling unmotivated running alone
- Conflicting schedules
- Varying running abilities/preferences

The Solution

Running With Friends addresses these problems and allows you to focus on what's important - staying active and having fun doing it!

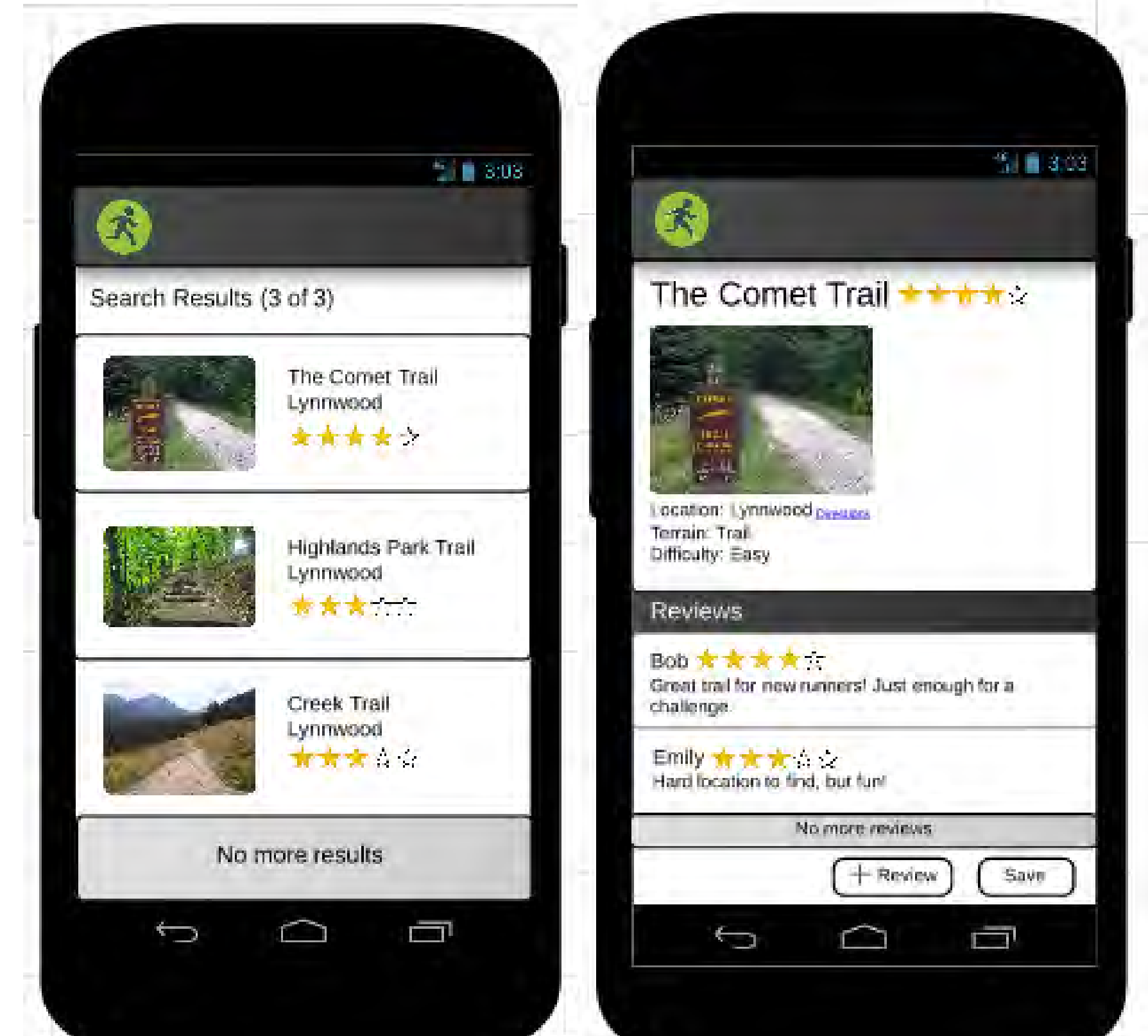
Broadcast Invites



SmartMatch



Search Routes



TIME

+

FRIEND

+

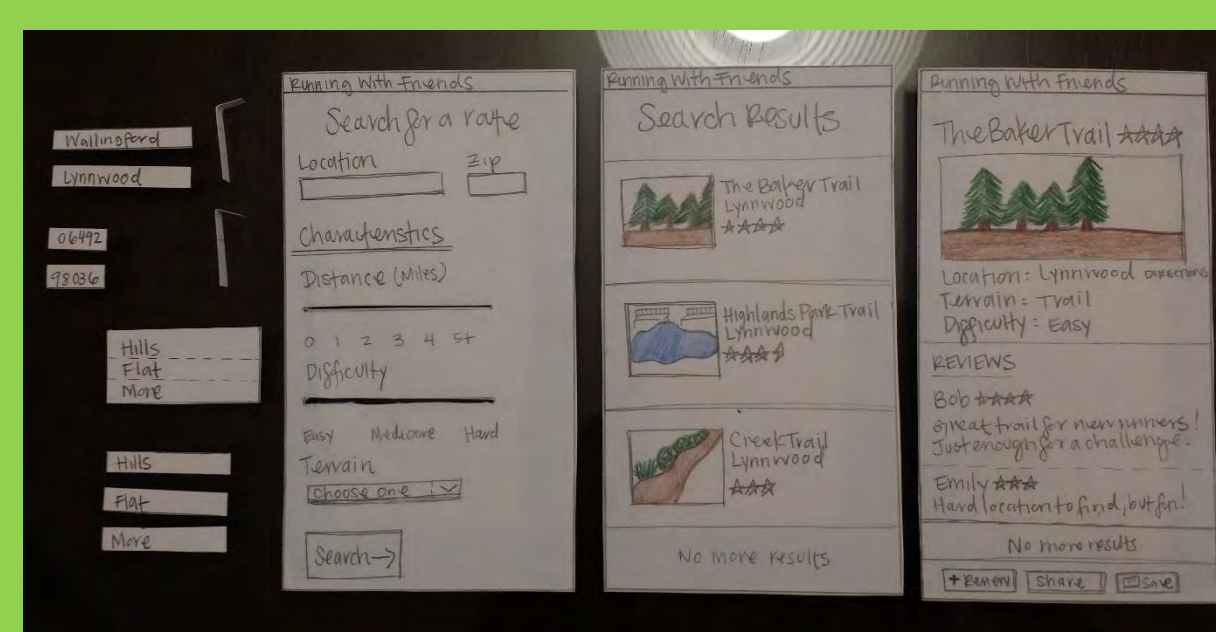
PLACE

=



Design Process

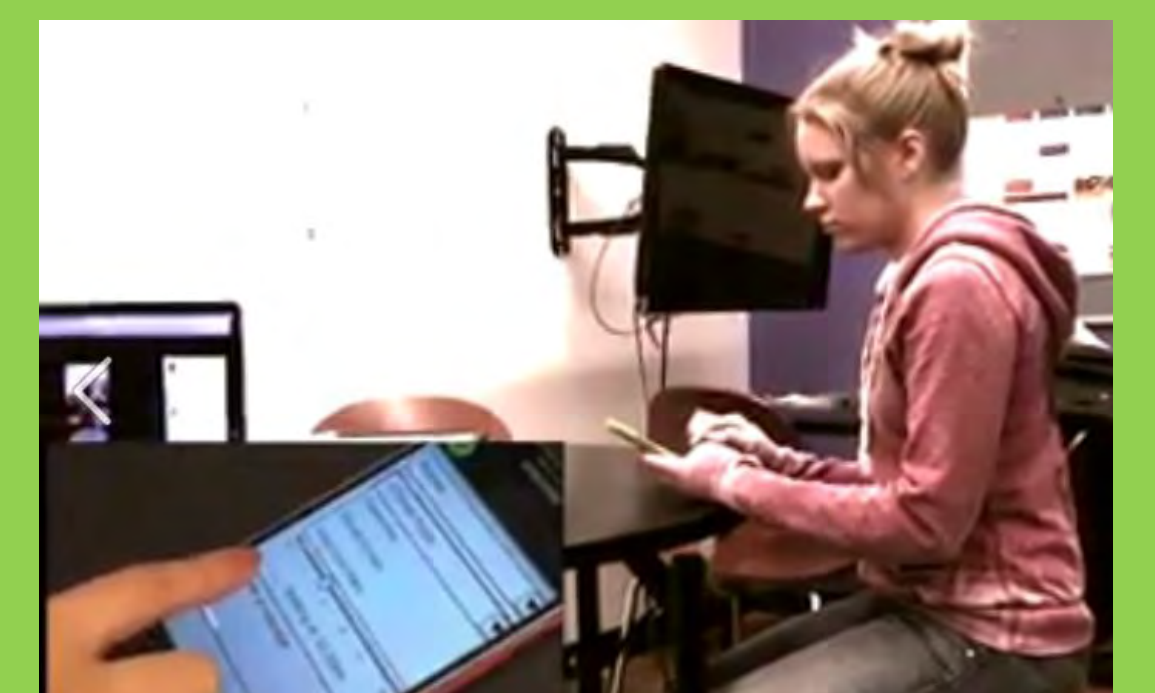
Contextual Inquiry & Task Analysis



Paper Prototype



Usability Tests & Heuristic Evaluation



Video Prototype

Digital Mockups

