

Team name: <u>Small Business Owners</u>	
Problem <u>1.5</u> / 2 pt	~ Didn't really build up the problem: what makes this really hard for someone
CI Execution <u>1.5</u> / 2 pt	<del>with a problem</del> Very light description of execution,
CI Results <u>2</u> / 2 pt	Solid summary of what you found in your CIs
6 Tasks <u>2</u> / 4 pts	Didn't really talk through each task, help us understand each one. Spent almost no time here <del>even</del> didn't explain
3 Sketches <u>4</u> / 4 pts	Good description of 3 distinct designs
2 Storyboards <u>4</u> / 4 pts	<del>Report a storyboard</del> Storyboard doesn't really give a good idea of what it's like to <del>use</del> use the app. Nice discussion of challenge though
Presentation has legible and appropriate slides, fit within 8 mins <u>1</u> / 2 pt	didn't introduce by name <del>some</del> some pictures not so legible, text too small to read
Total	<u>16</u> pts / 20 pts
Presenter name: <u>Ryan</u> <u>4</u> / 4 pts	Good eye contact, good pojection. A bit too informal at times, but overall fine
Presenter name: <u>Parker</u> <u>4</u> / 4 pts	Good projection, eye contact. Comfortable style.