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# “Best Outdoor Gear E-tailer”



TRAMDOCK



steepandcheap.com



backcountry.com



BONKTOWN  
endless roadie deals, one at a time

backcountry.com  
OUTLET



1996

\$2,000  
investment





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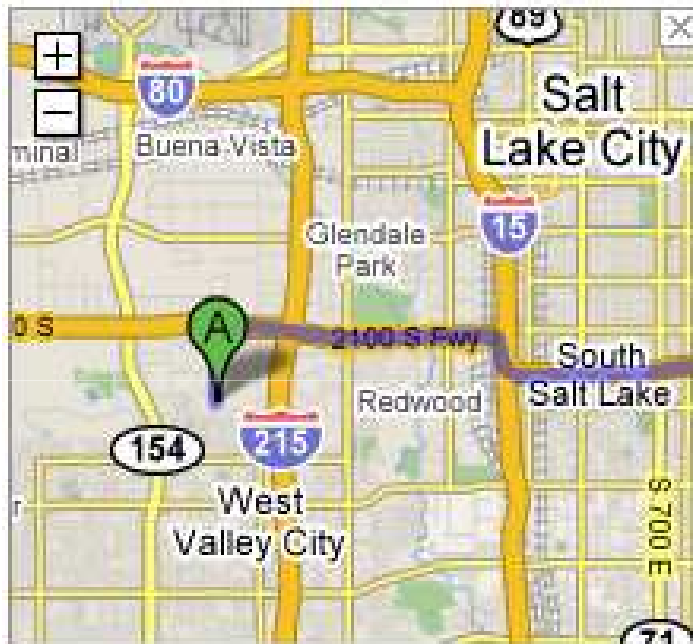




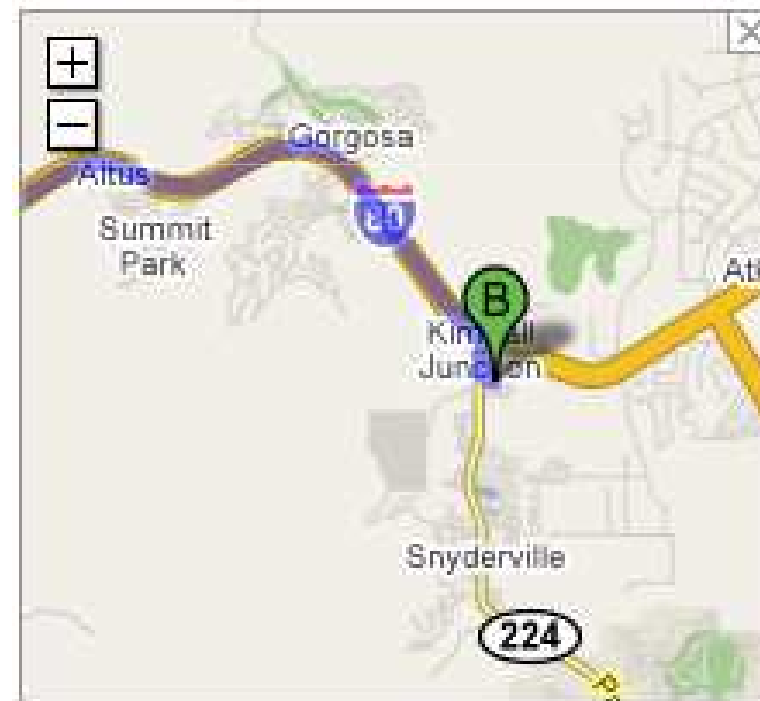




## Headquarters (Kimball Junction, PC)



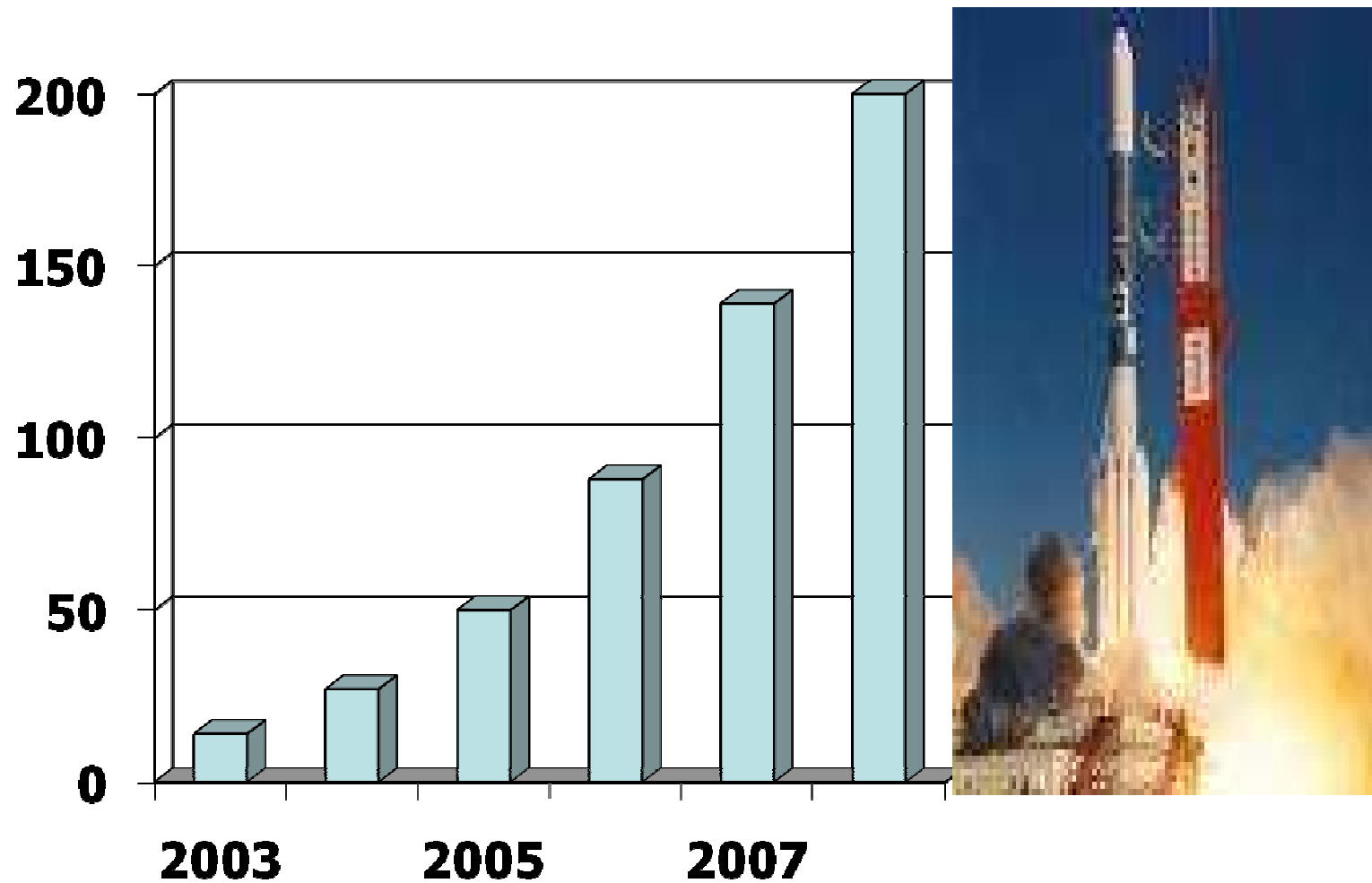
Warehouse  
(WVC)







## Revenue Growth (\$M/Year)





# Passion: Sell gear that we love







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Customer Centric:  
Treat the customer  
as we would like  
to be treated





## Differences between Backcountry and Amazon

Typical Backcountry Engineer:





## Differences between Backcountry and Amazon

Typical Amazon Engineers:





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# What Fuels the Backcountry Engineer





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## What Fuels the Amazon Engineer







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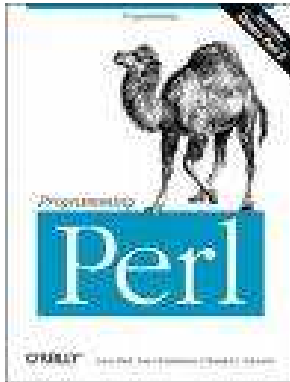


# My Desk at Amazon





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The **Apache Software Foundation**

<http://www.apache.org/>



PostgreSQL

The world's most advanced  
open source database.



NOW SERVING:

5.4



redhat.



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## So what makes you a “Rockstar”?



\*Tip: We're pretty casual at Backcountry, but don't dress like this for your interview



## Rockstar Resume

- Do
  - Show that you are excited about Computer Science and Software Engineering
  - Target it to the company. Read the job postings!
  - Make use of relevant keywords / phrases (e.g. “creative”, “distributed computing”, “love to write code”)
  - Keep it human. Mention your hobbies and interests
  - Make it readable for somebody with little attention span!
- Don't
  - Mention irrelevant work experience
  - Label yourself a “Java Developer” or “.NET Professional”
  - Say that you're proficient in Word, Excel, Outlook, etc. Keep it focused on software engineering technologies
  - Overstate your abilities or knowledge



## Rocking the Interview





## Tip #1: Relax







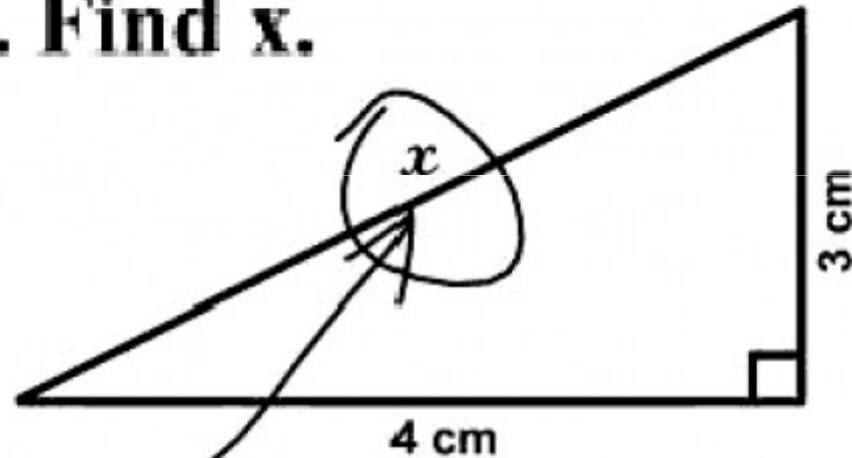
## Tip 2: Prepare

- Do warm-up coding problems (reverseString(), walkGraph(), etc.)
- Know about the company. Read the company info on the website, wikipedia, etc.. Determine the company culture
- Refresh your memory on:
  - Data structures
  - Order of complexity analysis
  - Sorting algorithms



## Problem Solving in an Interview Setting

3. Find  $x$ .



*Here it is*



## Tip 3: Have Fun

- Enjoy the challenge
- Be friendly. Nobody will hire an arrogant jerk!
- Learn everything you can. Ask good thoughtful questions



## Even if you sucked...



- Write down everybody's name and connect on LinkedIn afterwards
- Send follow-up emails on questions you bombed



## Extracurricular Stuff I'd Recommend

- Take (and pass) the Sun Certified Java Programmer (SCJP) test
- Read about scaling and distributed systems



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## Gratuitous Picture





Questions?